



MEMBER OF THE BOARD – BIOGRAPHICAL DETAILS

Name	Prof. Dr. Gertrud Höhler
Position	Management Consultant
Nationality	German
Date of Birth	January 10, 1941
Degree	Ph.D. Philosophy, University of Mannheim, Germany
Other Memberships	<ul style="list-style-type: none"> • Member of the Board, Georg Fischer Ltd., Schaffhausen, Switzerland • Member of the Board, Bâloise-Holding, Basel, Switzerland
Awards	<ul style="list-style-type: none"> • Order of Merit of the Federal Republic of Germany, by the Federal President Professor Roman Herzog (1999) • Konrad Adenauer Prize for literature (1988)

Career

Since 1985, Gertrud Höhler has had a distinguished career as a management consultant, working for Germany's largest companies, including Deutsche Bank, Volkswagen and Mercedes-Benz.

Between 1972 and 1993, Gertrud Höhler worked as a literature professor at the University of Paderborn in Germany. During that period and until recently, Gertrud Höhler was also offered several jobs to serve as a minister for the Christian Democrats in regional governments in Germany and, in 1988, turned down an offer by Chancellor Helmut Kohl to become the Minister for Youth and Family.

In 1987, Gertrud Höhler took a three-year leave from her university position to develop a communications strategy for Deutsche Bank and in 1989, she worked as a communications specialist for car manufacturer Volkswagen. Gertrud Höhler resumed teaching in 1991, and stayed at the University of Paderborn until 1993. During this period she also worked as Non-Executive Director for Grand Metropolitan Plc. in the UK.

Gertrud Höhler, born in 1941 in Wuppertal, Germany, holds a Ph.D. in philosophy from the University of Mannheim, Germany.

Gertrud Höhler is the author of numerous books and publications on cultural and social issues that, among other things, call for open corporate cultures and communications policies.