

matchmycolor.com™

Your color a click away

Your connection to the world of color!

A unique online communication platform for color developments, offering numerous color resources and services, all in one place.



Benefits


- Get new sales leads for color matching
- Present your latest color trends on-line
- Get direct links to brand owners and specifiers
- Get a quick and reliable recipe for your color
- Discover the feasibility of your color at the design stage
- Enhance your service to customers and use the latest color visualization tools
- Order or provide physical samples, communicating color accurately with your customers
- Create a new marketing channel for your products & services for color and appearance matching
- Learn more about digital color communication
- Use the platform as a collaborative tool for color specification

More highlights...

- Users Order directly with you!
- You promote your products whilst simultaneously making them available for a color match
- New innovative advertising channel with...
- Partner storefront - Market your services, expertise and more
- Participate in targeted e-promotion to the matchmycolor user base
- Newsletters / Emailings
- News channel
- Free Brand awareness
- Direct links to your company throughout the entire website
- Free publicity through matchmycolor's promotional activities

Partners

 **NellyRodi™**

 Carolina color corporation


Ciba

 **x·rite**

 **BASF**
The Chemical Company

 **ColorViz**

 **DU PONT®**


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COLIBRI™

Contact partner@matchmycolor.com for more information



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