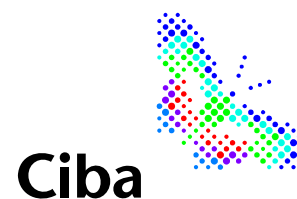


Lisa Navarro, PhD, DABT

Director, Product Safety, Toxicology & Regulatory Affairs



March 9, 2009

Ciba Focuses on Health and Personal Care Markets for Triclosan

Ciba has made the strategic business decision to focus sales of our antimicrobial ingredient ***triclosan*** exclusively in products and applications with the highest quality and safety benefits for personal hygiene, medical device applications, and health care. Uses in other applications, such as clothing, textiles and assorted household items, will no longer be supported by Ciba.

This is a strategic business decision made to focus Ciba's resources in the areas of greatest customer value, and in markets where the proven safety and efficacy of triclosan is most clearly valued by our customers and supported by market demand.

This business decision has been formally communicated by Ciba to the US Environmental Protection Agency, the EU Biocides Product Directive Member-State Rappatuer EPA Denmark, and to the European Food Safety Authority. The product continues to be regulated by the U.S. Food and Drug Administration (FDA) and other European authorities for use in personal hygiene, health care and medical device products.

Ciba stands behind the safety and efficacy of triclosan in the approved personal hygiene, medical device and health care applications. Triclosan is supported by an extensive database of safety research, which is reflected in the information shared on this website.

Lisa Navarro, PhD, DABT

Director, Product Safety & Regulatory Affairs